

Market Information Seminar on Rubber Automotive Parts for Electric Vehicles, Rubber Automotive Parts in the Philippines and Global Market for Precured Treads

18 June 2019

10am-1pm

MREPC Seminar Hall - Unit 36-01, Level 36, West Wing, Q Sentral,
Jln Stesen Sentral 2, KL Sentral, 50470 Kuala Lumpur

OBJECTIVE

The seminar will share the key findings of MREPC market studies on rubber automotive parts and precured treads. The global ownership of electric vehicles (EV) is expected to reach 125 million units by 2030 from just over 3 million units in 2017. This presents tremendous opportunities for Malaysian companies to explore the supply of rubber parts for EV. The presentations on rubber automotive parts for electric vehicles and rubber automotive parts in the Philippines will provide insights and latest information on key products, major players, procurement policies, supply channels and market opportunities. As for the global market for precured treads, the presentation will highlight on the global outlook and the key markets for the products.

PROGRAMME

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| 09.30 | Registration of Participants |
| 10.00 | Global Market for Precured Treads by MREPC |
| 10.30 | Market for Rubber Automotive Parts in the Philippines by MREPC |
| 11.15 | Rubber Automotive Parts for Electric Vehicles: Focus on China and Japan by Arthur D. Little |
| 12.45 | Q & A Session |
| 13.00 | Lunch and End of Seminar |

WHO SHOULD ATTEND

This seminar will benefit business owners, decision makers, marketing managers and strategists, production and export managers of the dry rubber sector mainly SMEs of the Malaysian rubber products industry.



Hurry and register online now at www.mrepc.com for your **COMPLIMENTARY** seats!
For enquiries please contact Siti Najwa at najwa@mrepc.com or contact us at 03-27822100