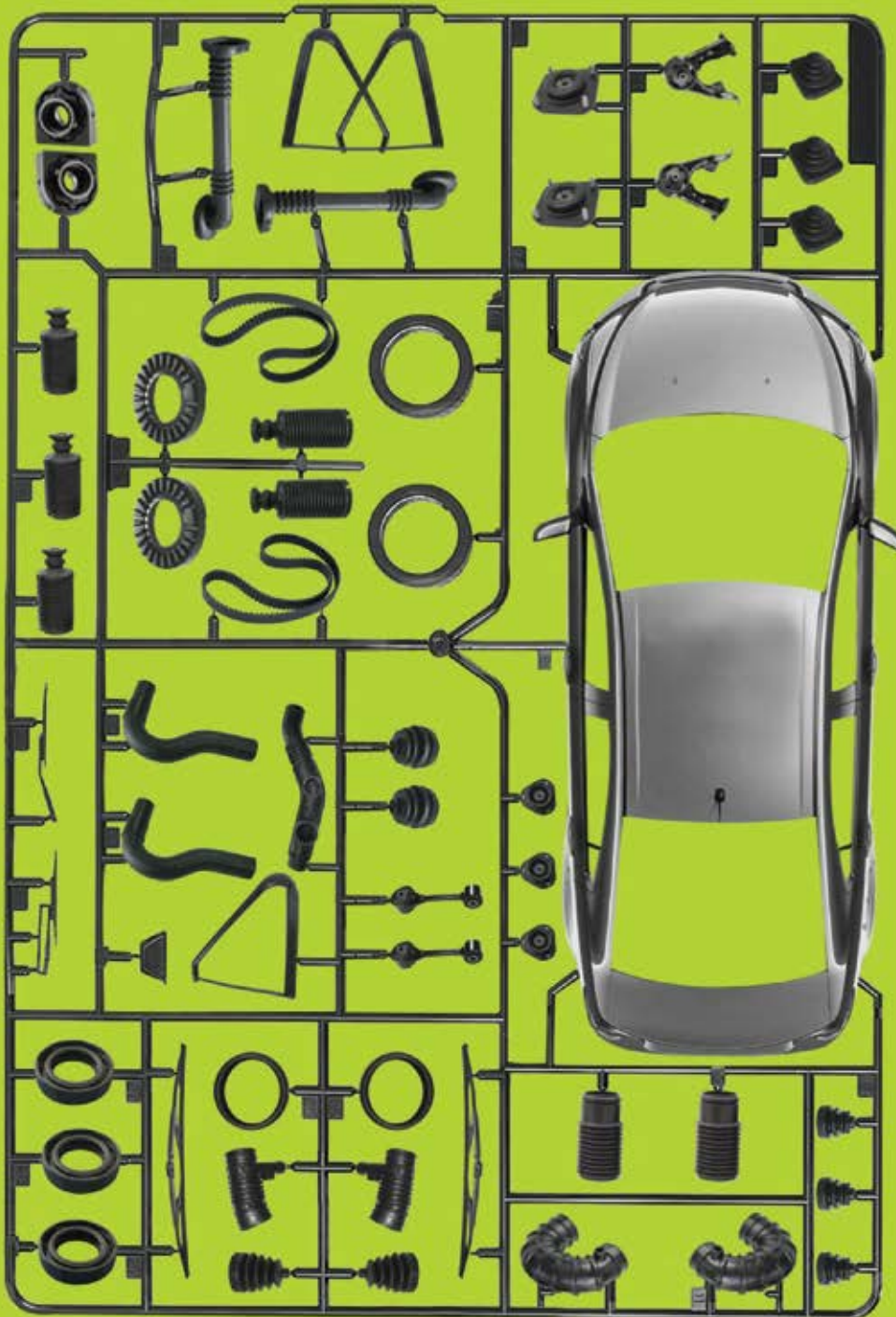




MALAYSIAN RUBBER EXPORT PROMOTION COUNCIL

# MALAYSIA: YOUR SOURCE FOR QUALITY RUBBER AUTOMOTIVE COMPONENTS



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# WHY CHOOSE RUBBER AUTOMOTIVE COMPONENTS FROM MALAYSIA

## ESTABLISHED REPUTATION

For over 100 years, Malaysia has been a world leader in rubber. Today, Malaysia is producing rubber automotive components not only for the aftermarket but also as original equipment (OE) for various makes of cars and trucks including those from Japan, South Korea, Europe and the United States. Production of rubber automotive components, for export and the domestic market, is set to grow with over 100 manufacturers of varying sizes seeking to expand capacity and develop new markets for their quality rubber products.

## WIDE RANGE

Malaysian manufacturers have developed the capacity to produce a wide array of automotive components, ranging from simple products such as car mats, weather-strips, various types of hoses, dust cover, boots and bellows, and mud flaps to complex components such as bushes, seals, gaskets, vibration mountings and various other rubber-to-metal bonded parts.

## MEETING INTERNATIONAL STANDARDS

Malaysian rubber automotive component manufacturers have been certified as compliant to various international quality standards, including ISO 9001, ISO/TS 16949 and ISO 14000 demonstrating a commitment to quality and the environment. The manufacturers have proven track records as well as being reliable and innovative in meeting the specific requirements of customers.

## PRODUCT QUALITY

Malaysian rubber automotive component manufacturers are experienced in formulating excellent rubber compounds that are critical towards achieving durability and the desired quality of the products. Modern equipment and a highly trained workforce ensure that automotive rubber components could be produced to precise dimensional and performance requirement tolerance.

## RESEARCH & DEVELOPMENT SUPPORT

With its long history of research and development in the rubber industry, Malaysia is well placed to adapt and innovate to meet stringent and ever-changing requirements of car makers and consumers. R&D support to the Malaysian rubber industry is provided by the Malaysian Rubber Board laboratories — the Rubber Technology Centre (RTC) in Malaysia and the Tun Abdul Razak Research Centre (TARRC) in the United Kingdom.

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